

## Dean Street Advisers Limited

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**DEAN  
STREET**

### ***Private and Confidential***

10<sup>th</sup> November 2021

The Directors  
Theta Bidco Limited  
One Fleet Place  
London  
United Kingdom  
EC4M 7WS

*By email*

Dear Sirs,

### **Rule 23.2 Consent Letter**

We refer to the Scheme Document to be issued on 12<sup>th</sup> November 2021 by Theta Bidco Limited ("**Bidco**"), relating to the acquisition of Arena Events Group plc.

Capitalised terms in this letter shall have the same meaning as in the Scheme Document.

As the financial adviser to Bidco and pursuant to Rule 23.2 of the Code, we hereby consent to the inclusion of our advice in the Scheme Document in the form and context in which it is included in the draft of the Scheme Document which is attached to this letter.

Yours faithfully,



**Graeme Atkinson**

Managing Director  
Dean Street Advisers Limited